



IMPACT HOMES

*INTRODUCING
IMPACT HOMES*

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INTRODUCING IMPACT HOMES

Impact Homes has been dedicated to building high quality end-to-end housing solutions since 1996.

Our drive and commitment landed us as the #1 Builder in Queensland and #8 Nationwide by the Housing Industry Association (HIA), while being recognised as the fastest growing builder in Victoria.

We specialise in providing turnkey house and land packages to suit all buyers. Thanks to our extensive experience and buying power, our new home solutions offer rare value every step of the way, from sales to construction, right through to property management.

'We do it all for you', providing fixed priced, affordable, full end to end service, making building your own home an easy and stress-free process.

Our company founders, each having over 25 years' experience in the construction industry, manage the company along with the Executive Management Team and together with their staff have made us one of Australia's largest building companies!

OUR PROMISE

We stand by you. We do what we say we're going to do, when we say we're going to do it.

We take pride in our product and our process and we remain accountable, meeting all of our responsibilities. What this means for you is a hassle-free experience, where your needs are heard and your expectations are met.

A handwritten signature in black ink, appearing to be 'R Harder', with a stylized flourish at the end.

Robert Harder CEO

OUR STORY

The Impact story began in 1996 when our founder and CEO Rob Harder owned a kitchen cabinetry business.

Rob found himself meeting new home owners who were continuously disappointed after viewing display homes and finding out that everything that was on show was not included in the contract price of their home.

Rob took inspiration from this and was determined to provide the opportunity for home owners to buy a home with the “What you see is what you get” philosophy. WSIWYG! As a licensed builder, Rob joined forces with friend and builder Andrew Clement to promote their new business of offering true FULL TURN KEY, affordable homes for the owner occupier market.

With a business that was taking off quickly, Rob invited his brother James (a licensed Carpenter and Joiner) and his young family to leave Perth to help with the Impact business for a few months. And well, they never left! Together with Andrew, James focused on building a solid foundation of trades who could grow with us. And we’re proud to say, many of these original tradespeople are still contributing to our business today.

The GFC brought the opportunity to rethink our product and how we took it to market. Brothers Neil & Don Wormwell were experienced in the investment and land development space and were on the hunt for a new building partner. After a cup of coffee that went long into the night the decision to merge with Impact was made, and Impact Homes as you now know it was born.





Rob and James build their first home together.



Over the past 2 decades we've keenly observed the changes to not only our industry but the landscape of Australia as a whole. Today, Australia is much different than it was back in 1996.

Since then Impact Homes has become one of the most respected and competitively priced suppliers of residential house & land packages along the Eastern Seaboard of Australia. From a fixed price investment to a well-designed, modern home – Impact Homes offers more than just a roof over your head.

With all this exciting growth and diversification, we thought it was the right time for us to start a new chapter in the way we communicate who we are, why we exist and what we do as a group.

Our groups' wide array of services can be epitomised by one simple phrase; we are committed to creating community.

Whilst our name has evolved, our mission, services and commitment to our stakeholders remains the same: creating community through integrated property, finance and investment solutions.

Welcome to Privium Group!

privium™

BUSINESS DIVISIONS

We are a full service vertically integrated group, with services that extend from land development right through to property management, as well as software solutions.

Privium Group is one of the most respected and competitively priced suppliers of property, investment and lifestyle services across the Eastern Seaboard of Australia.

We offer a full range of civil, design, lifestyle, finance, investment, and software services to meet the growing needs of our diverse range of clients and stakeholders.

1 | GREEN
FIELDS

4 | DEVELOPMENT

2 | LAND

5 | CONSTRUCTION

3 | CIVIL

6 | PROPERTY
MANAGEMENT



OUR BRANDS

We are a full service fully integrated group with solutions that extend from land development right through to property management, as well as software solutions.

**IMPACT
HOMES**

Supplier of speciality investment turnkey home and land packages.

**PRIVIVUM™
HOMES**

For educated and experienced home buyers seeking customisable designer homes crafted to inspire you to plan, pursue and pioneer again in your life. For first home buyers seeking full turnkey low deposit solutions.

**PRIVIVUM™
DEVELOPMENTS**

Manages Master-planned residential communities and townhouse developments

**PRIVIVUM™
CIVIL**

Specialising in civil and site development services.

**PRIVIVUM™
DESIGN & CONSTRUCT**

Specialising in the construction of low-rise to medium density development projects.

**PRIVIVUM™
CONSTRUCTION**

Specialising in carpentry and construction for residential properties.

**PRIVIVUM™
REAL ESTATE**

Offers a comprehensive suite of services designed to meet all of your property management needs.

iHub

Experience end to end transparency with our digital customer portal that gives you a front row seat to all the details regarding the progress of your build.

OUR PRODUCT

The choice is yours with our contemporary design options

Impact offers a full range of homes, including houses, duplexes, multi occ and townhouses for the real estate buyer.

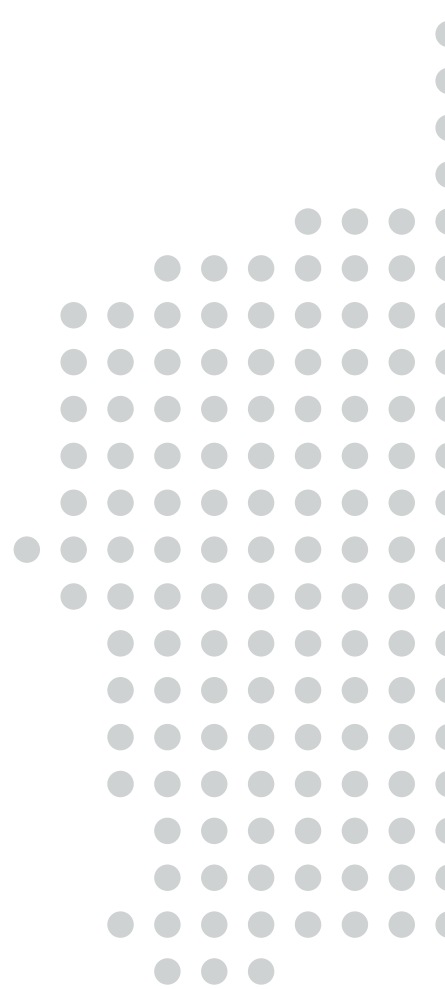
Our in-house Drafting team has created an extensive collection of designs, all of which are full turnkey, well priced and easily maintained. These designs feature a seemingly endless list of industry leading inclusions that other builders may regard as extras.

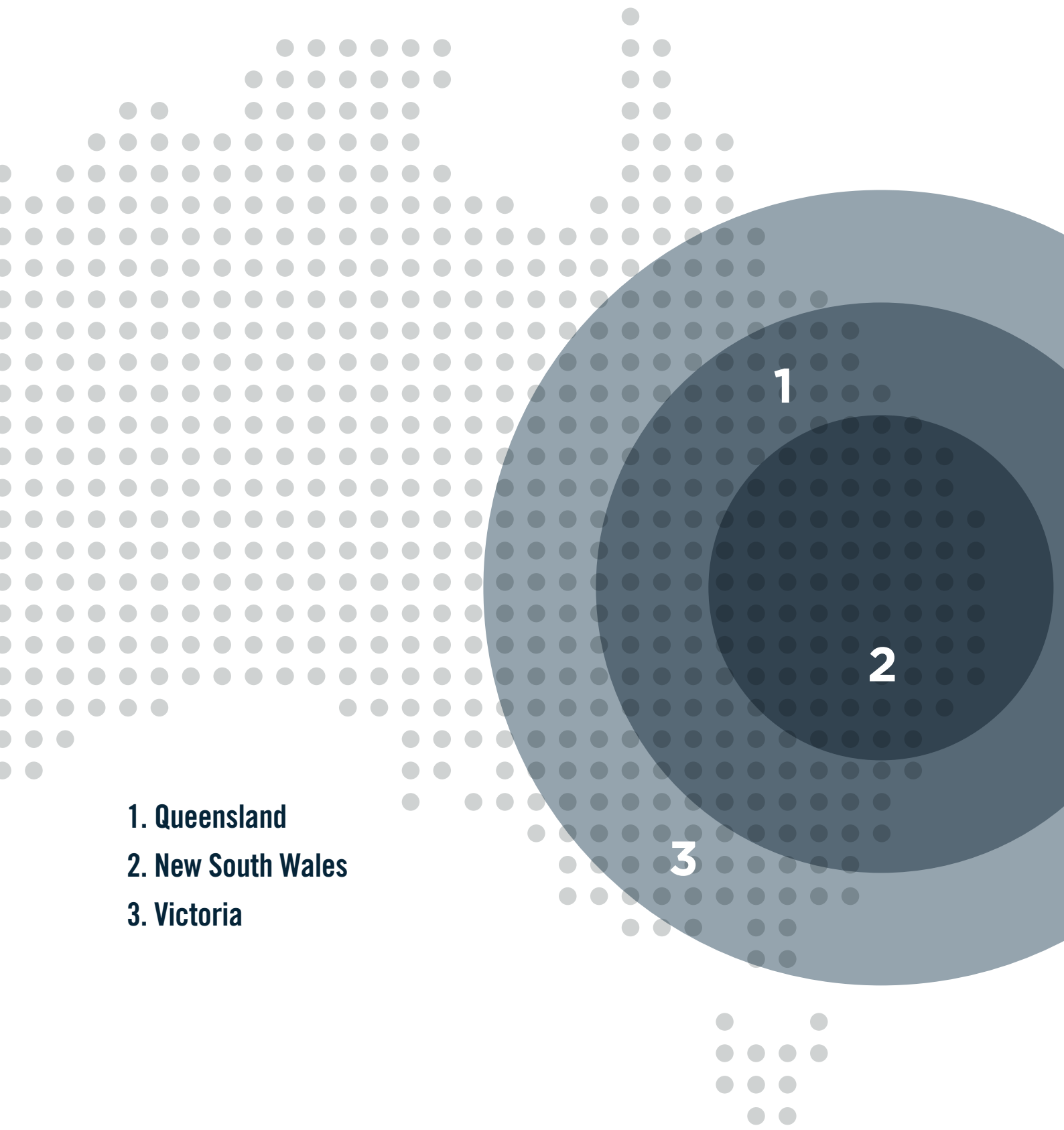
Our comprehensive inclusion packages consist of a variety of sought after interior features including air conditioning, screens to all opening windows, window coverings, stainless steel appliances, engineered stone benches, insulation and an extensive lighting plan.* Energy efficiency and sustainability are built right in, giving all houses a minimum of 6-Star energy rating.

As for the exterior, we also provide full landscaping packages in the purchase price. These include driveways, under roof outdoor living, concreted external areas, termite barriers, clotheslines, lawns and feature garden beds... everything right down to the letterbox!

You'll see Impact properties in communities from Queensland to down south in the Hunter Valley, New South Wales and throughout Victoria.

The Impact Homes property footprint is growing every day.





1. Queensland

2. New South Wales

3. Victoria

PARTNER WITH QUEENSLAND'S #1 BUILDER AND THE 8TH LARGEST NATION WIDE!*



We have iHub - you and your clients are able to monitor your build every step of the way, 24 hours a day, 7 days a week from wherever you are



Fixed price contracts



We offer a quality designed full turn-key product with a high level of inclusions



20 years of industry experience and solid market knowledge



Experience superior service; we are focused on creating client satisfaction with every build



Impact has developed efficient scalable processes that can build a new home in 16 weeks**



Effective and proven sales channels are in place



We provide an in house end-to-end service from green field to property management



Dedicated staff of over 200 who are driven by efficiency



You will experience the balance of quality and affordability



Energy efficiency and sustainability are an important factor in all our homes, so each house is built to a minimum of 6-star energy rating



We are a member of both Master Builder Australia (QMBA) and the Housing Industry Association (HIA), Australia's primary building associations

*As part of Impact Group AUS data FY 2017/2018





OUR VALUES

EFFICIENT

We believe that a hallmark of good business is offering exceptional service and committed craftsmanship in a cost-efficient manner. By combining cutting-edge project management innovation, with the impressive expertise of our skilled labour force and management team, we've created streamlined processes that maximise our customer's profits.

By acknowledging the value of every minute and the worth of every dollar, we're able to operate with an efficiency that rewards our customers.

EMPOWERING

Our team is made up of brilliant individuals, and it is our privilege to empower each one of them to achieve their full potential. We offer in-depth training, support and resources for staff members to progress internally through professional development and coaching.

With over 250 staff members across Queensland, New South Wales and Victoria, we are passionate about providing employment opportunities to a diverse range of graduates, tradespeople and professionals. Our staff members are empowered to achieve goals with the strength of their individual talents, which contributes to our ultimate mission of creating community.

EVOLVING

We understand that you can't solve today's problems with yesterday's solutions. This is why we are constantly evolving to ensure we can offer a diverse suite of homebuilder solutions that serve the needs of society.

Whether it's building a first home designing your forever home, or discovering the right investment solution for your situation with Impact Homes; Privium Group is your property, investment and lifestyle partner here to evolve dreams and ideas into reality.

With the aim of offering continued property, finance and investment solutions to our diverse customer base, we've continued to evolve through extended our services to include land acquisition, civil works, development and property management. Added to this evolution, we've developed innovative software platforms (iHUB & INK by Privium) to provide end to end transparency for our customers; as well as control and freedom to customise their ideal home with real-time quoting.

OUR TEAM



Every member of the Impact Homes team has been carefully selected with the customer's needs in mind. We ensure each and every member of the team has a background and expertise that can be utilised to better service Impact's customers.

Our senior team offers a collective diversity that comes from varied backgrounds in construction and trade, the farming sector, real estate, accounts, law, IT, engineering and architectural drafting.

All employees work towards achieving common targets and goals while remaining dedicated to delivering customer satisfaction through a culture based on integrity, motivation, productivity and service.

Throughout our growth, the Directors of Privium have always strived to provide a "family environment" and because of this, we have many long serving staff that have travelled the journey with them.

BOARD OF DIRECTORS



Neil Wormwell
Director, Chairman



Janine Macaulay
Company Secretary, Finance Director



Rob Harder
Director, Chief Executive Officer



Andrew Clement
Director



James Harder
Director, Procurement Manager



Don Wormwell
Director, Business Development Manager

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